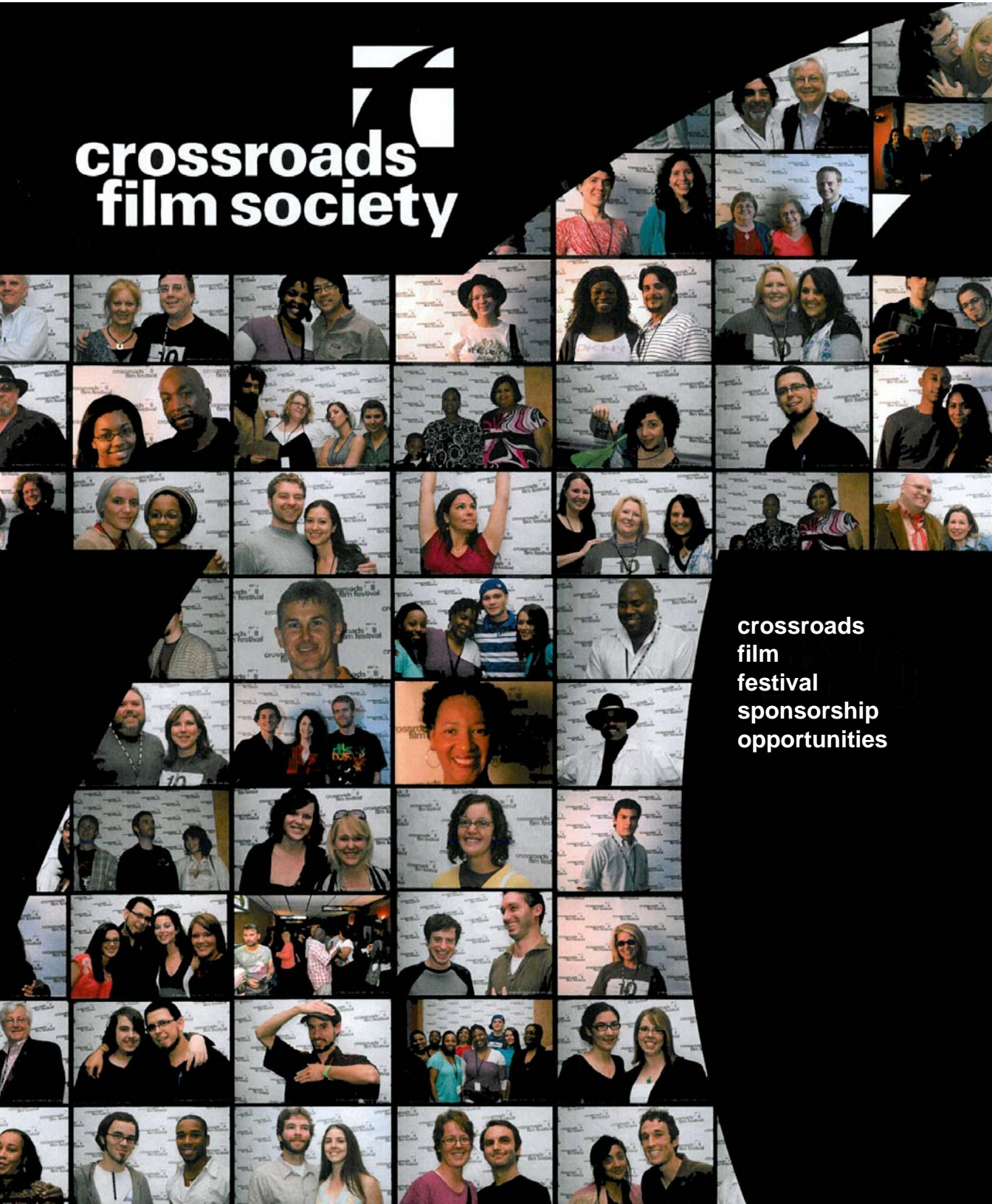


# crossroads film society



crossroads  
film  
festival  
sponsorship  
opportunities

## Become A Member

We rely on you to continue bringing great movies to Mississippi. The extent and quality of our programming is directly related to membership and donations. Sign up online at [www.crossroadsfilmfestival.com](http://www.crossroadsfilmfestival.com), under the “Be a Member - Join Now!” button on the left-side menu.

## Our Mission

The mission of the Crossroads Film Society is to celebrate the art of filmmaking in all of its diversity and depth by bringing international and domestic films to the Deep South; facilitating discussions for film enthusiasts and filmmakers; presenting and honoring films highlighting Southern experiences, especially those from Mississippi; and providing educational opportunities to empower aspiring storytellers to share their vision with the world.

The Society strives to be a cultural crossroads, bringing the world to the Deep South and sharing Southern perspectives with the world.



**Greg Smith**, President  
Crossroads Film Society

Dear Sponsors and Friends,

Since 2000 we've worked to make the Crossroads Film Society an asset to Mississippi. Thanks to the support of many businesses and organizations, the Society's main annual event - the Crossroads Film Festival - is much more than simply an enjoyable weekend of films.

In addition to screening acclaimed films, the Society:

- nurtures Mississippi filmmakers and storytellers
- presents children's workshops
- organizes film industry panels and discussions
- supports other arts organizations to incorporate film or video into their programs
- hosts filmmakers from across the nation and the world to present and discuss their films
- provides the first steps for our native sons and daughters to tell Mississippi's story.

The 13<sup>th</sup> annual Crossroads Film Festival will take place April 13-15, 2012. The Festival Committee is already busy planning exciting events and promotions to make this the best ever. The Crossroads Film Society needs your financial support to create the most entertaining and enlightening program for the Festival and for programming throughout the year. Sponsorship opportunities start at \$500 and keep in mind that Crossroads Film Society is a 501(c)(3) non-profit organization, so your gifts are tax deductible.























A member of our Board will be contacting you directly, but if you have questions in the meantime, please call our 2012 Festival Coordinator at 601-345-5674.

See you at the movies,

*Greg Smith*

Greg Smith  
President, Crossroads Film Society

# Sponsorship Benefit Snapshot

	Studio Executive	Silver Screen	Premiere Sponsor	Producing Sponsor	Directing Sponsor	Advertising Sponsor
\$ Amount	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+
Naming opportunity available	"Festival Presented By..."	Choose (1) from Level A	Choose (1) from Level B	Choose (1) from Level C	-	-
:30-second spot before screenings		-	-	-	-	-
Sponsor banner* at Festival events				-	-	-
Sponsor logo* on video trailer	 solo display				-	-
Sponsor logo* on printed items					-	-
Sponsor logo* & link on web						-
Sponsor items* in hospitality bags						-
Sponsor ad* in Festival program	Premium full-page*	Full-page*	1/2 page*	1/4 page*	1/4 page*	1/4 page*
Hospitality bags	10	5	2	2	1	1
VIP passes	20	8	4	4	2	1

\* Please visit [www.crossroadsfilmfestival.com](http://www.crossroadsfilmfestival.com) for technical specs, details, and deadlines. Thanks!

# 13<sup>th</sup> Annual Crossroads Film Festival

## Yes, I will support the Crossroads Film Festival (April 13-15, 2012)!

- |   |  |
|---|--|
| <input type="radio"/> Crossroads Studio Executive (\$20,000+) | <input type="radio"/> Producing Sponsor (\$2,500+) |
| <input type="radio"/> Silver Screen Sponsor (\$10,000+)       | <input type="radio"/> Directing Sponsor (\$1,000+) |
| <input type="radio"/> Premiere Sponsor (\$5,000+)             | <input type="radio"/> Advertising Sponsor (\$500+) |

### DONOR/SPONSOR CONTACT INFORMATION

Name or Organization: \_\_\_\_\_

*(as it should appear in printed or other materials)*

Contact Person: \_\_\_\_\_

*(if an organization)*

Preferred Phone Number: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Amount of donation or sponsorship: \$ \_\_\_\_\_

Named Event (if applicable, see below): \_\_\_\_\_

- Deliver the sponsorship benefit materials to the **above** person/address.  
 Please deliver sponsorship benefit materials to a **different** person (below).

Benefit Materials Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **NAMING OPPORTUNITIES ⇒ Please choose one (1) naming opportunity in your category**

#### **LEVEL A** (Silver Screen Sponsor)

- Entire screen named for sponsor; OR
- Children's ed workshops named for sponsor; OR
- Adult ed workshops named for sponsor

#### **LEVEL B** (Premiere Sponsor)

- Saturday night music event; OR
- Individual film block/screening; OR
- Sponsor logo on tickets; OR

- Friday afternoon welcome reception; OR
- Individual workshop (children or adults); OR
- Sponsor logo on gift bags

#### **LEVEL C** (Producing Sponsor)

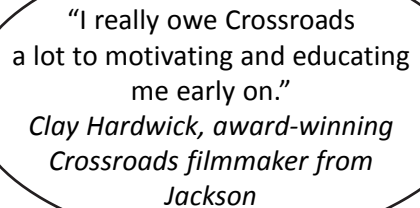
- Individual film or filmmaker award; OR
- Volunteer T-shirts; OR
- Use of sponsor lanyards for all VIP passes

Mail completed form & payment to: Crossroads Film Society, PO Box 22604, Jackson, MS 39225

# Crossroads is so much more than movies...

## Crossroads is a Society

Crossroads Film Society is made up of Members who support independent filmmakers and film. We want to help independent filmmakers interact directly with their audiences through film, discussion, and workshops. Our Volunteers and the support of our Community are two vital keys to our success. We believe place is important.



"I really owe Crossroads a lot to motivating and educating me early on."  
*Clay Hardwick, award-winning Crossroads filmmaker from Jackson*

## Crossroads is Events

Crossroads Film Society offers interactions to the public and filmmakers through year-round Events: Global Lens foreign film series, children's workshops, venues for film-watching and film discussion, Dinner and a Movie, classic films, film festival favorites...

## Crossroads is an annual Film Festival

Crossroads Film Society hosts the annual Crossroads Film Festival in the greater Jackson metro area, providing films and hands-on workshops to all ages. The audience of about 3,000 people screen 75-100 movies annually, of which about 30% are made by Mississippians or Southeasterners. We combine Mississippi hospitality with films, great food and local music. Crossroads Film Festival screens films that tell some of Mississippians' most important stories - the stories that draw in audiences to watch, recognize, learn, and discuss.

## Crossroads is Your Friends and Neighbors

Join Crossroads Film Society's growing Community today! Become a Member. Volunteer at an Event or the annual Festival. Sponsor an Event. See great films!

...Crossroads is friends, neighbors, events, festivities, and filmmakers!

# Dynamic Film & Lecture Offerings

Throughout each year, the Crossroads Film Society partners with many organizations - such as the Global Film Initiative - to offer independent, classic, and global films. Just a few of these film showcases include:

- Global Lens Foreign Film Series
- Barefoot Documentary Workshop Film Series
- Classic Film Series
- Films and lectures in partnership with the National Black Programming Consortium

# Hands-On Workshops

Helping filmmakers and the public understand and enjoy films is also a big part of the work of Crossroads Film Society. Each year the Society hosts hands-on workshops for all ages and skill-levels:

- *Editing: Less Is More* - presented by Sam Wainwright Douglas
- *Animation: The Power of Drawing* - presented by Dick Ford
- *What Is A Storyboard?* - presented by Nan Beaumont

# Acclaimed Annual Film Festival

Since 2000, the Crossroads Film Society has hosted the annual Crossroads Film Festival in Jackson, Mississippi, providing international, American, Southern Region, and Mississippi-made films and hands-on workshops to all ages. Volunteers screen hundreds of films a year and select 75-100 to show the Festival's 3,000 annual attendees.

Moviegoers also enjoy great local food and local music; this is the only place in Mississippi where you get three days of great film, interesting filmmakers, food that soothes the soul, and music that feeds the fire!

For info on the annual Crossroads Film Festival, visit [www.crossroadsfilmfestival.com](http://www.crossroadsfilmfestival.com), check us out on Facebook, or contact us to volunteer or attend.

“Every event celebrates film, music and food, along with the great culture and heritage of Mississippi. Each year the [Crossroads Film] Festival provides a crosscultural backdrop of screenings, concerts and receptions... Crossroads has been the first Mississippi stop for most films made in Mississippi.”

*Wallflower Press International Film Guide 2009:  
The Definitive Annual Review of World  
Cinema, 45th Edition*



Mailing Address:

Crossroads Film Festival  
P. O. Box 22604  
Jackson, MS 39225  
USA

Delivery Address:

Crossroads Film Festival  
201 E. Pascagoula St.  
Jackson, MS 39201  
USA

PH: 601-345-5674

Fax: 601-510-9148

[info@crossroadsfilmfestival.com](mailto:info@crossroadsfilmfestival.com)

[www.crossroadsfilmsociety.com](http://www.crossroadsfilmsociety.com) \* [www.crossroadsfilmfestival.com](http://www.crossroadsfilmfestival.com)

Visit on Facebook & Twitter!